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MEDIA RELEASE

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For Immediate Release

YATES & ASSOCIATES TAKES GOLDEN ADDY AWARD FOR KOINONIA WEBSITE

JENSEN BEACH, Florida/March 17, 2008 –Yates & Associates, Public Relations & Marketing, has captured a Gold Addy Award for creating the Koinonia Foundation website. The Gold Award was presented in ceremonies honoring local members of the Treasure Coast Advertising Federation for excellence in a variety of categories.

“This is the very first time Yates has entered into the local Addy competition in the web development arena,” said Sam Yates, President, Yates & Associates, Public Relations & Marketing. “We are honored to have our teamwork for the Koinonia Foundation recognized as excellent by our industry peers,” added Yates.

The 2008 Gold Addy award was presented during weekend ceremonies at the Willoughby Country Club in Stuart, Florida. Winning the award was a culmination of team efforts by Yates& Associates and the Koinonia Foundation.

“We are especially honored that this award was made for work on the Koinonia Foundation website,” said Yates. “We feel it is extremely important for the entire world

to know about the excellent work the Foundation does in its effort to empower third world countries like Rwanda. We are happy to help in our client's endeavors," concluded Yates. You can visit the Koinonia website at www.kfaid.com.

Yates & Associates is award-winning, full-service public relations, advertising, and marketing firm headquartered in Jensen Beach, with offices in Miami and Orlando, Florida.

For more information about Yates & Associates other services, including media relations, crisis communications, and marketing, contact Yates & Associates' Executive Vice President Dorothy Kamm at (772) 225-1292, or visit their website www.YatesPRO.com.

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Media Note: Photo available upon request.